

SPONSOR & EXHIBITOR PROSPECTUS

Partner with International Trauma Life Support in Chicago



October 5-7, 2026 | Chicago, Illinois

Marriott Marquis Chicago | Adjacent to McCormick Place

Reserve exhibit space or discuss sponsorship opportunities

George Solomon | georges@itrauma.org | www.itrauma.org/annualmeeting

Connect with trauma education decision-makers

The ITLS Annual Meeting & Conference brings together EMS professionals, educators, clinicians, and system leaders who influence trauma education, course delivery, equipment selection, and clinical practice across local, national, and international programs.

GLOBAL

GLOBAL REACH

Participants and faculty represent trauma systems and training programs from around the world.

EDUCATORS

EDUCATOR AUDIENCE

More than 90% of participants are EMS educators or instructors, extending sponsor visibility beyond the meeting.

LEADERS

LEADERS

Meet clinicians, program leaders, administrators, and training officers in a focused education environment.

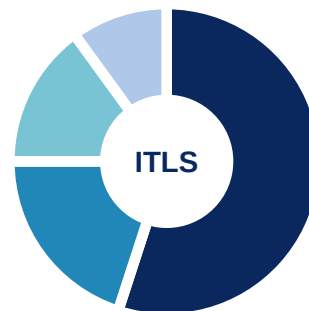
Who attends

- Emergency physicians and trauma surgeons
- Emergency and critical-care nurses
- Paramedics, EMTs, first responders, and EMS educators
- EMS administrators, training officers, tactical, military, and special operations personnel
- International chapter leaders and course coordinators

Past exhibitors have included

SAM Medical, Limbs and Things, North American Rescue, American College of Emergency Physicians, AstraZeneca, Anatomage, Laerdal, and other organizations serving trauma care and emergency medical education.

Audience mix



- Paramedics / EMTs / First Responders: 55%
- Physicians: 20%
- Nurses: 15%
- Administrators: 10%

International visibility

In 2025, 16 countries/regions were represented: USA, Slovenia, Austria, Canada, United States Minor Outlying Islands, Australia, South Africa, Germany, United Kingdom, Saudi Arabia, Poland, Ukraine, Nigeria, South Korea, India, and Japan.

Sponsorship and exhibit opportunities

All sponsorship levels include the Regular Exhibit Package unless otherwise noted. Exhibit-only pricing is standardized at \$1,200 for all organizations.

| Opportunity | Investment | Included benefits |
|--------------------------------------|------------|---|
| Opening Networking Reception Sponsor | \$9,500 | Exclusive recognition for the opening networking reception with food and hosted bar; prominent signage and event recognition; Regular Exhibit Package included. |
| Platinum Sponsorship | \$3,000 | Regular Exhibit Package + 3-page e-flyer + 2 additional representatives + premium sponsor recognition. |
| Gold Sponsorship | \$2,000 | Regular Exhibit Package + 3-page e-flyer + 1 additional representative + enhanced sponsor recognition. |
| Silver Sponsorship | \$1,500 | Regular Exhibit Package + 1-page e-flyer + sponsor recognition in meeting materials. |
| Regular Exhibit Package | \$1,200 | 6-ft draped table, 2 chairs, up to 2 exhibitor badges, website logo/link, onsite listing, welcome-kit flyer, and social media recognition. |
| E-Flyer Only | \$300 | Up to 3-page PDF e-flyer distributed with participant materials; no onsite exhibit space. |

Regular Exhibit Package deliverables

- 6-ft table and 2 chairs
- Up to 2 exhibitor representatives/badges
- Logo and hyperlink on the ITLS event website before and after the meeting
- 100-word company/product description in participant materials
- One company flyer in participant welcome kit
- Social media recognition

Additional and custom support

- Breakfast sponsorship: \$2,500
- Lunch sponsorship: \$3,750
- Additional table: \$300 per table
- Additional badge: \$150 per person
- Speaker or refreshment-break support
- Unrestricted educational grant support
- Customized visibility package for aligned partners

Custom packages may be developed based on sponsor objectives, available inventory, and ITLS approval.

Exhibit schedule and logistics

The exhibit schedule is designed to align sponsor visibility with breakfast, breaks, lunch periods, and other attendee engagement opportunities. Final times are subject to the final program schedule.

| Date | Activity | Time |
|-------------------|------------------------------|--------------------------------|
| Monday, Oct. 5 | Exhibitor move-in | 1:00 PM - 5:00 PM |
| Monday, Oct. 5 | Opening Networking Reception | Evening - time to be confirmed |
| Tuesday, Oct. 6 | Breakfast with exhibitors | 7:00 AM - 8:00 AM |
| Tuesday, Oct. 6 | Break with exhibitors | 9:45 AM - 10:00 AM |
| Tuesday, Oct. 6 | Lunch with exhibitors | 12:00 PM - 1:00 PM |
| Tuesday, Oct. 6 | Break with exhibitors | 2:20 PM - 2:35 PM |
| Wednesday, Oct. 7 | Breakfast with exhibitors | 7:00 AM - 8:00 AM |
| Wednesday, Oct. 7 | Break with exhibitors | 9:40 AM - 10:00 AM |
| Wednesday, Oct. 7 | Lunch with exhibitors | 12:00 PM - 1:30 PM |
| Wednesday, Oct. 7 | Break with exhibitors | 2:50 PM - 3:10 PM |
| Wednesday, Oct. 7 | Exhibitor tear-down | 3:30 PM - 5:00 PM |

Materials requested after confirmation

- High-resolution corporate logo (EPS, PDF, PNG, or JPG)
- Company website URL for event page listing
- 100-word company/product description
- Flyer insert as PDF: 1 page for Silver; up to 3 pages for Gold, Platinum, and E-Flyer Only
- Representative names for badge preparation
- Shipping details will be provided after confirmation

Important dates

| | |
|--------------------------|--------------------------|
| Space reservation target | August 1, 2026 |
| Logo/materials due | September 4, 2026 |
| Event dates | October 5-7, 2026 |
| Location | Marriott Marquis Chicago |

Ready to reserve your opportunity?

Direct sponsor/exhibitor interest to George Solomon at georges@itrauma.org

Sponsor & exhibitor commitment form

Email completed form and materials to George Solomon at georges@itrauma.org. ITLS will provide confirmation and secure payment instructions after review.

Company information

Company name: _____
Company mailing address: _____
City / State / Province: _____
ZIP / Postal Code / Country: _____
Phone: _____
Website: _____
Company email: _____

Primary contact

Contact name and title: _____
Phone: _____
Email: _____
Alternate contact: _____
Billing contact/email: _____

Representatives / badge names

Name(s) as they should appear on badges: _____
Additional representative names, if applicable: _____

Please indicate your interest

- | | |
|---|--|
| <input type="checkbox"/> Opening Networking Reception Sponsor - \$9,500 | <input type="checkbox"/> Platinum Sponsorship - \$3,000 |
| <input type="checkbox"/> Gold Sponsorship - \$2,000 | <input type="checkbox"/> Silver Sponsorship - \$1,500 |
| <input type="checkbox"/> Regular Exhibit Package - \$1,200 | <input type="checkbox"/> E-Flyer Insert Only - \$300 |
| <input type="checkbox"/> Additional table(s) - \$300 each Qty: _____ | <input type="checkbox"/> Unrestricted Educational Grant - Amount: \$ _____ |
| | <input type="checkbox"/> Additional badge(s) - \$150 each Qty: _____ |

Total exhibit/sponsorship fee: \$ _____

Preferred invoicing contact/email: _____

Agreement and cancellation policy

By signing below, the organization agrees to abide by ITLS rules and regulations for sponsors/exhibitors; to provide accurate materials for publication; and to comply with applicable standards for commercial support and educational independence. Sponsorship and exhibit participation are subject to ITLS review and acceptance. Cancellation requests must be made in writing at least 30 days before the event start date; a \$100 cancellation fee will be deducted from the refund amount. Cancellation requests received less than 30 days before the event start date will not be eligible for refund.

Submit form to: **George Solomon | georges@itrauma.org**

International Trauma Life Support | www.itrauma.org/annualmeeting