

SPONSOR & EXHIBITOR PROSPECTUS

Partner with International Trauma Life Support in Chicago



October 5-7, 2026 | Chicago, Illinois

Marriott Marquis Chicago | Adjacent to McCormick Place

Reserve exhibit space or discuss sponsorship opportunities

George Solomon | georges@itrauma.org | www.itrauma.org/annualmeeting

Connect with trauma education decision-makers

The ITLS Annual Meeting & Conference brings together EMS professionals, educators, clinicians, and system leaders who influence trauma education, course delivery, equipment selection, and clinical practice across local, national, and international programs.

GLOBAL

GLOBAL REACH

Participants and faculty represent trauma systems and training programs from around the world.

EDUCATORS

EDUCATOR AUDIENCE

More than 90% of participants are EMS educators or instructors, extending sponsor visibility beyond the meeting.

LEADERS

LEADERS

Meet clinicians, program leaders, administrators, and training officers in a focused education environment.

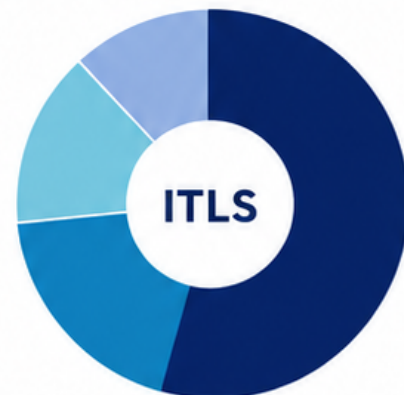
Who attends

- Emergency physicians and trauma surgeons
- Emergency and critical-care nurses
- Paramedics, EMTs, first responders, and EMS educators
- EMS administrators, training officers, tactical, military, and special operations personnel
- International chapter leaders and course coordinators

Past exhibitors have included

SAM Medical, Limbs and Things, North American Rescue, American College of Emergency Physicians, AstraZeneca, Anatomage, Laerdal, and other organizations serving trauma care and emergency medical education.

Audience mix



- Paramedics / EMTs / First Responders: 55%
- Physicians: 20%
- Nurses: 15%
- Administrators: 10%

International visibility

In 2025, 16 countries/regions were represented: USA, Slovenia, Austria, Canada, United States Minor Outlying Islands, Australia, South Africa, Germany, United Kingdom, Saudi Arabia, Poland, Ukraine, Nigeria, South Korea, India, and Japan.

Sponsorship packages

All sponsorship levels include exhibit space unless otherwise noted. Exhibit-only pricing is now standardized at \$1,200 for all organizations.

Opportunity	Investment	Included benefits
Platinum Sponsorship	\$3,000	Exhibitor package + 3-page e-flyer + 2 additional representatives + premium sponsor recognition.
Gold Sponsorship	\$2,000	Exhibitor package + 3-page e-flyer + 1 additional representative + enhanced sponsor recognition.
Silver Sponsorship	\$1,500	Exhibitor package + 1-page e-flyer + sponsor recognition in meeting materials.
Exhibit Space	\$1,200	6-ft draped table, 2 chairs, up to 2 exhibitor badges, website logo/link, onsite listing, welcome kit flyer, and social media recognition.
E-Flyer Only	\$300	Up to 3-page PDF e-flyer distributed with participant materials; no onsite exhibit space.

Exhibitor package deliverables

- 6-ft draped table and 2 chairs
- Up to 2 exhibitor representatives/badges
- Logo and hyperlink on ITLS event website before and after the meeting
- 100-word company/product description in participant materials
- One company flyer in participant welcome kit
- Social media recognition

Available add-ons / custom support

- Additional table: \$300 per table
- Additional badge: \$150 per person
- Speaker sponsorship, breakfast, lunch, reception, or refreshment-break support
- Unrestricted educational grant support
- Customized visibility package for aligned partners

Custom packages may be developed based on sponsor objectives, available inventory, and ITLS approval.

Exhibit schedule and logistics

The exhibit schedule is designed to align sponsor visibility with breakfast, breaks, lunch periods, and other attendee engagement opportunities. Final times are subject to the final program schedule.

Date	Activity	Time
Monday, Oct. 5	Exhibitor move-in	1:00 PM - 5:00 PM
Tuesday, Oct. 6	Breakfast with exhibitors	7:00 AM - 8:00 AM
Tuesday, Oct. 6	Break with exhibitors	9:45 AM - 10:00 AM
Tuesday, Oct. 6	Lunch with exhibitors	12:00 PM - 1:00 PM
Tuesday, Oct. 6	Break with exhibitors	2:20 PM - 2:35 PM
Wednesday, Oct. 7	Breakfast with exhibitors	7:00 AM - 8:00 AM
Wednesday, Oct. 7	Break with exhibitors	9:40 AM - 10:00 AM
Wednesday, Oct. 7	Lunch with exhibitors	12:00 PM - 1:30 PM
Wednesday, Oct. 7	Break with exhibitors	2:50 PM - 3:10 PM
Wednesday, Oct. 7	Exhibitor tear-down	3:30 PM - 5:00 PM

Materials requested after confirmation

- High-resolution corporate logo (EPS, PDF, PNG, or JPG)
- Company website URL for event page listing
- 100-word company/product description
- Flyer insert as PDF: 1 page for Silver, up to 3 pages for Gold, Platinum, and E-Flyer Only
- Representative names for badge preparation
- Shipping details will be provided after confirmation

Important dates

Space reservation target	August 1, 2026
Logo/materials due	September 4, 2026
Event dates	October 5-7, 2026
Location	Marriott Marquis Chicago

Ready to reserve your opportunity?

Direct sponsor/exhibitor interest to George Solomon at georges@itrauma.org



Sponsor & exhibitor commitment form

Email completed form and materials to: George Solomon at georges@itrauma.org. ITLS will provide confirmation and secure payment instructions after review.

Company information

Company name: _____

Company mailing address: _____

City / State / Province: _____

Zip / Postal Code / Country: _____

Phone: _____

Website: _____

Company email: _____

Primary contact

Contact name and title: _____

Phone: _____

Email: _____

Alternate contact: _____

Billing contact/email: _____

Representatives / badge names

Name(s) as they should appear on badges: _____

Additional representative names, if applicable: _____

Please indicate your interest

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsorship - \$3,000 | <input type="checkbox"/> Gold Sponsorship - \$2,000 |
| <input type="checkbox"/> Silver Sponsorship - \$1,500 | <input type="checkbox"/> Exhibit Space - \$1,200 |
| <input type="checkbox"/> E-Flyer Insert Only - \$300 | <input type="checkbox"/> Unrestricted Educational Grant - Amount: \$ _____ |
| <input type="checkbox"/> Additional table(s) - \$300 each Qty: _____ | <input type="checkbox"/> Additional badge(s) - \$150 each Qty: _____ |

Total exhibit/sponsorship fee: \$ _____ Preferred invoicing contact/email: _____

Agreement and cancellation policy

By signing below, the organization agrees to abide by ITLS rules and regulations for sponsors/exhibitors, to provide accurate materials for publication, and to comply with applicable standards for commercial support and educational independence. Sponsorship and exhibit participation are subject to ITLS review and acceptance. Cancellation requests must be made in writing at least 30 days prior to the event start date; a \$100 cancellation fee will be deducted from the refund amount. Cancellation requests received less than 30 days before the event start date will not be eligible for refund.

Authorized signature: _____ Date: _____

Submit form to: George Solomon | georges@itrauma.org
 International Trauma Life Support | www.itrauma.org/annualmeeting