



ITLS Ambassador Program

The ITLS Ambassador Program offers a unique opportunity to engage with the ITLS community, promote best practices, and contribute to the growth and success of our global mission. As an ITLS Ambassador, you will play a vital role in representing the organization in regions poised for new Chapter and Training Centre development.

Your responsibilities will include:

- Assist the ITLS site visitor team with ITLS Chapter or Training Centre candidate site visits (both virtually and in-person) to ensure consistent and high-quality experience for our members and partners.
- Serve as a key resource for ITLS policies and procedures, providing guidance and support in educational initiatives, engagement, and communication between site visitors and applicants.
- Provide translation between the site applicant and the site visiting team as needed.

What is an ITLS Ambassador?

An ITLS ambassador is a person who represents ITLS ideology, supports our brand and offerings, and embodies the doctrine and corporate identity of the ITLS family through their words and actions.

Ambassador Criteria

- Active ITLS instructor updated to the latest version of the ITLS course manual
- Leadership in ITLS
- High level of understanding of ITLS policies, strategic plan, and goals.
- Excellent communication skills
- Understanding of cultural diversity
- Complete the Ambassador Orientation program.
- Be fluent in the applicant's language and English

Benefits of the ITLS Ambassador Program

- **Networking Opportunities:** Connect with a diverse community of ITLS members worldwide, expanding your professional network and collaboration opportunities.
- **Leadership Development:** Enhance your leadership skills through active participation in program initiatives and site visits, positioning yourself as a key representative of ITLS.

- Professional Growth: Gain valuable experience in communication, education, and policy implementation, enriching your professional expertise.
- Impact on Education: Play a direct role in shaping trauma care education by assisting with the development of new Chapters and Training Centers, ensuring consistent quality and best practices.
- Resource Access: Become a go-to resource for ITLS policies and procedures, enhancing your knowledge and ability to support others in the community.
- Recognition: Enjoy the recognition that comes with being an official ITLS Ambassador, highlighting your commitment to excellence in trauma life support.
- Contribution to Global Mission: Make a meaningful impact on the growth and success of ITLS' mission worldwide by *saving lives through empowering individuals and communities globally with high-quality trauma education.*

By becoming an ITLS Ambassador, you'll not only enhance your professional journey but also contribute significantly to the advancement of trauma care education worldwide.

Ambassador Onboarding and Training

- All Ambassadors will complete an online orientation.
- Ambassadors will complete an application which will be reviewed by the Board of Directors.
- The Board of Directors will select the Ambassadors and their decisions will be final.