

INTERNATIONAL TRAUMA conference



TAMPA, FLORIDA ☀ NOVEMBER 4-6, 2021

*THE BEST TRAUMA EDUCATION
AND NETWORKING UNDER THE SUN*

Exhibitor Prospectus

ITRAUMA.ORG/CONFERENCE

Hilton Tampa Downtown
Tampa, Florida, USA

SPONSORED BY



Approved for AMA PRA Category 1 Credits™



ITLS understands your need for maximum exposure: **Make global connections with ITLS in 2021**

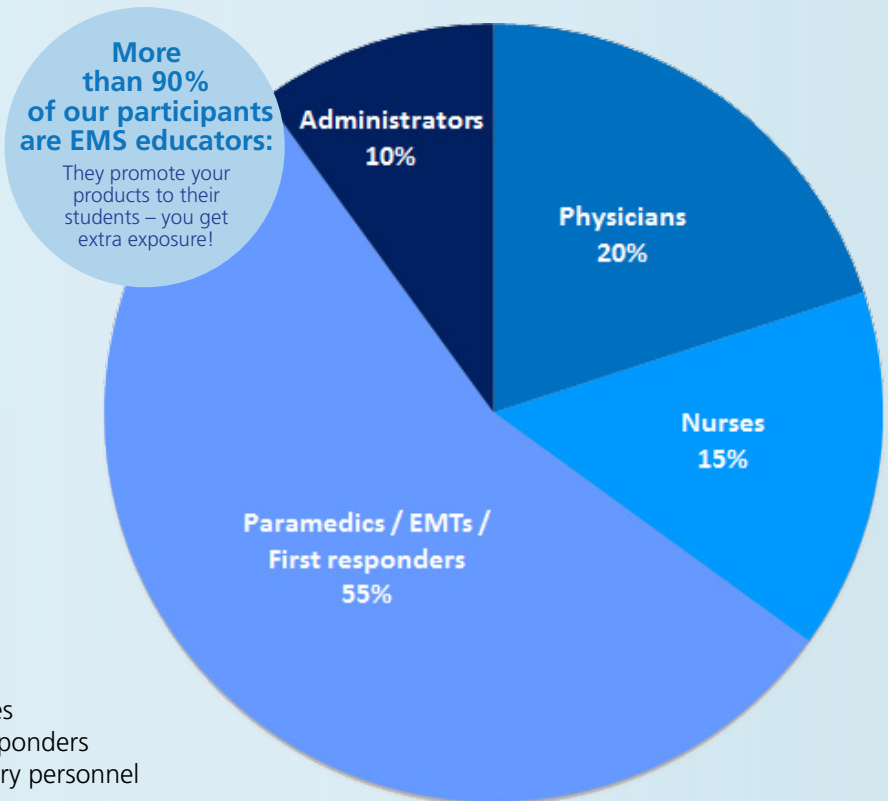
Join International Trauma Life Support for the world's premier prehospital trauma conference attracting EMS professionals from around the globe.

Exhibiting at the International Trauma Conference brings you face-to-face with key decision makers who purchase emergency medical products and services for EMS systems, hospitals and training institutions around the world. Target a diverse audience of industry professionals with ITLS.

Who attends?

- | | |
|------------------------|-----------------------------------|
| → Emergency physicians | → Trauma surgeons |
| → Emergency nurses | → Critical-care nurses |
| → Paramedics | → EMTs and first responders |
| → EMS administrators | → Tactical and military personnel |

Conference attendance averages 300 participants:



Why Partner with ITLS?

Your presence at the International Trauma Conference includes:

- One 6-foot draped table and two chairs for 2 company representatives
- A 100-word description of your products and services and your corporate logo in the onsite materials
- Your corporate logo and a link to your website posted on ITRAUMA.org starting at the time of your registration, plus an enduring link after the conference
- A complete post-show listing of registrant addresses for post-event marketing
- Complimentary continental breakfast, coffee breaks and lunch in the exhibit hall

Sponsor Opportunities

All levels of sponsorship include presence at the International Trauma Conference.

Platinum Sponsor: \$3,000

- Inclusion of an e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 2 representatives

Gold Sponsor: \$2,000

- Inclusion of an e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 1 representative

Silver Sponsor: \$1,000

- Inclusion of an e-flyer (max 1 page PDF) in registrant materials

E-Flyer Only: \$300

Have another idea? We can work with you to create your own custom package! Speaker sponsorship and food and beverage breaks are just a few more opportunities that can be arranged.

Standard Exhibit Space

For-profit org: \$895 Non-profit org: \$695

Add on: Additional table: \$300 | Additional exhibitor badge: \$150

FEATURES OF THE EXHIBIT HALL FOR 2021:

- Longer breaks for more dedicated exhibit time and networking
- Continental Breakfast and Lunch in exhibit hall BOTH days
- Prize drawings to encourage attendees to visit the exhibit hall and engage with vendors



Who exhibits with ITLS?

Industry leaders that include SAM Medical, Pearson-Brady, Nasco Healthcare-Simulaids, TruCorp LTD, North American Rescue, and more. See past sponsors and exhibitors at ITRAUMA.org/conference

Conference Location

HILTON TAMPA DOWNTOWN

211 N. Tampa St.

Tampa, FL 33602

Reservations: 800-HILTONS

Book online: ITRAUMA.org/tampa

The conference room rate of \$149 per night plus all applicable taxes includes complimentary guest room WiFi. The cut-off date for this rate is October 11, 2021.

Exhibit Schedule

Friday, November 5

5:00 AM - 7:00 AM - Set up

7:00 AM - 2:15 PM - Exhibit

Saturday, November 6

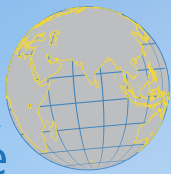
7:00 AM - 1:30 PM - Exhibit

1:30 PM - 4 PM - Tear Down

**All times listed above are Eastern Standard Time*

Exhibit hours are subject to change. Exhibitors may not dismantle their booths earlier than 1:30pm Saturday, November 6.

The conference will be following all COVID safety guidelines by the CDC and local/national protocols.



To register, please complete and return this form with payment information to:

International Trauma Life Support
3000 Woodcreek Drive, Suite 200
Downers Grove, IL 60515 USA

Or fax to: 630.495.6404 Attn: Sue McDonough
Questions? Call: 888.495.ITLS or 630.495.6442, ext. 201
Email: suem@itrauma.org Log on: www.itrauma.org

COMPANY INFORMATION

All Information in this section will be published in the onsite meeting program for attendees.

*Company name:

Exhibitors' names as they should appear on badges:

*Company mailing address:

*City: _____ *State/Province: _____

*Zip/Postal Code: _____ *Country: _____

*Phone: _____ *Company Website: _____

Toll-Free Phone: _____ Company Email: _____

PRIMARY CONTACT

All exhibitor correspondence will be sent to the organization or company's primary contact using the information provided below. If this is not acceptable, please provide alternative information.

Contact name and title:

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Phone: _____

Fax: _____

Email: _____

Please indicate your interest in the following (all prices listed in U.S. Dollars):

() Platinum Exhibit Sponsorship - \$3,000 () Gold Exhibit Sponsorship - \$2,000 () Silver Exhibit Sponsorship - \$1,000

() Exhibit Space () For-profit org - \$895 () Non-profit org - \$695

() Additional table - \$300 () Additional exhibitor badge(s) - \$150 per person Number of additional badges: _____

() Unrestricted Educational Grant Yes, I would like to donate \$ _____

() e-Flyer Insert Only - \$300 If your company is unable to exhibit, we are happy to include 1 digital promotional piece in participant materials. e-Flyer inserts limited to 3 pages PDF.

Total Exhibit/Sponsorship Fee: \$ _____

Method of Payment (please do not send cash)

() Check enclosed (payable to ITLS) () Mastercard () Discover () VISA () American Express

Credit Card Number

Exp. Date

Please include up to a 100-word description of your products/services and a high-resolution corporate logo (EPS preferred; PDF, JPEG, and TIF accepted) for inclusion in participant materials. Submissions should be emailed to suem@itrauma.org and must be received by September 30, 2021.

We agree to abide by the rules and regulations listed and which are part of the agreement between myself/our company and International Trauma Life Support. We also agree to comply with the ACCME Standards for Commercial Support and authorize reservation of space at the 2021 International Trauma Conference.

Signature

Date

Exhibitor Cancellation Policy

Cancellations must be requested in writing and received by October 1, 2021. Cancellations received on or before this date will be refunded less a \$100 administrative charge.