

# INTERNATIONAL TRAUMA conference **CONNECT**

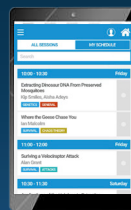


the virtual experience

November 12-13, 2020

## VENDOR OPPORTUNITIES

Subject to ACCME Standards of Commercial Support



new format,  
new audience,  
more ways to  
**CONNECT**



Sponsored by  
**ITLS**  
International  
Trauma Life Support

This activity has been approved for AMA PRA Category 1 Credits™



[ITRAUMA.org/conference](http://ITRAUMA.org/conference)



# INTERNATIONAL TRAUMA

conference **CONNECT** the virtual experience



November  
12-13,  
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## WHY VIRTUAL SPACE IS POWERFUL

- Extended exposure – your sponsorship benefits continue after the 2-day event ends. The platform is available for participants to return for more information.
- Opportunity to reach new prospects who can't attend an in-person event.
- More accurate data and reporting metrics about who is interested in what you have to offer.

**Join International Trauma Life Support** for the world's premier prehospital trauma conference reimagined in a virtual format to connect our global community when they need it most.

**International Trauma Conference CONNECT attracts EMS professionals from systems, hospitals and training institutions around the world.** Target a diverse audience of industry professionals with ITLS.

### Who attends?

- >> Emergency physicians
- >> Trauma surgeons
- >> Emergency nurses
- >> Critical-care nurses
- >> Paramedics
- >> EMTs and first responders
- >> EMS administrators
- >> Tactical and military personnel

## *Be part of the event!* **Session Host: \$1,000**

Your logo visible everywhere the session is – small logo in the full list of sessions in the virtual event portal, larger logo on the session page itself, on the schedule and session pages in the event microsite, and PDF exports

Your logo included in the sponsor carousel at the top right of the event portal, rotating every 10 seconds between all sponsor logos

Pre-roll video to be played in a loop before your sponsored session starts and goes live (MP4 file required – no time length limit; file size limit of 25 MB)

10-minute live or recorded presentation directly following education session to focus on your company's benefits

Session choice available on first-come, first-served basis



## FEATURES & BENEFITS

- Dedicated exhibitor portal for you to manage all aspects of your virtual booth yourself — profile, esign, captured leads, booth staff, files, tasks, and more. All updates you make are real-time for attendees to see!
- Live visitor tracking — the event portal shows you real-time who has clicked to your booth, and how long ago. (You can even see who is looking at your booth right now!)
- Lead retrieval service to capture prospects' info
- Public chat board in your booth so participants can ask questions and have a group conversation
- Real-time private text chat and video calls to network individually with interested attendees
- Video-call screen sharing and file sharing for product demonstrations, presentations, websites and more
- Dedicated gamification code to draw visitors to your booth to obtain the code and redeem it to increase their score in a virtual points-based scavenger hunt
- Your logo visible in the exhibitor carousel at the top right of the portal, rotating every 10 seconds between other exhibitor logos
- Recognition at ITRAUMA.org
- Full registrant list with email address provided after the live event for post-show marketing

**ITLS understands  
your need for  
maximum exposure:**

**Make global  
connections  
with ITLS in  
2020**

**Register today at  
ITRAUMA.org/conference  
or email Sue McDonough  
at [suem@itrauma.org](mailto:suem@itrauma.org)  
to get signed up**

## **Maximize your exposure with exclusive branding!**

Brand the virtual conference platform with your logo always visible. This unique opportunity, limited to 1 sponsor, puts your logo in the banner image at the top left of the virtual platform, combined with the conference logo for maximum exposure.

**Brand the Platform: \$2,000**

Only one opportunity available!



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Standards of Commercial Support