

INTERNATIONAL TRAUMA conference



★ TROPICANA LAS VEGAS ★ NOVEMBER 13-16, 2019 ★



Corporate Support OPPORTUNITIES

exhibit . sponsor . customize



*Target global markets
at the International Trauma Conference*



Sponsored by



ITLS
International
Trauma Life Support

ITRAUMA.org/conference

ITLS understands your need for maximum exposure: Make global connections with ITLS in 2019

Conference attendance averages 300 participants:

Join International Trauma Life Support for the world's premier prehospital trauma conference attracting EMS professionals from around the globe.

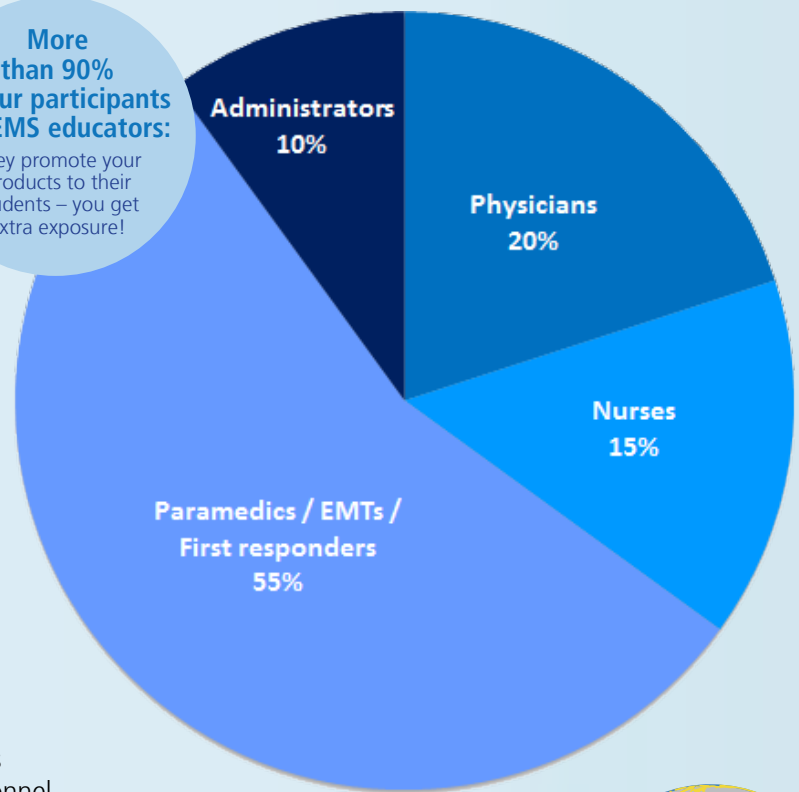
Exhibiting at the International Trauma Conference brings you face-to-face with key decision makers who purchase emergency medical products and services for EMS systems, hospitals and training institutions around the world. Target a diverse audience of industry professionals with ITLS.

Who attends?

- Emergency physicians
- Emergency nurses
- Paramedics
- EMS administrators
- Trauma surgeons
- Critical-care nurses
- EMTs and first responders
- Tactical and military personnel

More than 90% of our participants are EMS educators:

They promote your products to their students – you get extra exposure!



Target a global market with ITLS

At the 2018 International Trauma Conference, **19** countries were represented:

Australia, Brazil, Canada, China, Germany, Italy, Japan, Nigeria, Palestine, Poland, Portugal, Qatar, Russia, Slovenia, Spain, Ukraine, United Kingdom & United States.



2019 Exhibit Space Rates & Benefits

Your presence at the International Trauma Conference includes:

- One 6-foot draped table and two chairs for 2 company representatives
- A 100-word description of your products and services and your corporate logo in the onsite materials
- Your corporate logo and a link to your website posted on ITRAUMA.org starting at the time of your registration, plus an enduring link after the conference
- A complete post-show listing of registrant addresses for post-event marketing
- Complimentary continental breakfast and coffee breaks during exhibit hours

Standard Exhibit Space

For-profit org: \$895 **Non-profit org:** \$695

Add on: Additional table: \$400 | Additional exhibitor badge: \$175

FEATURES OF THE EXHIBIT HALL FOR 2019:

- **Longer breaks for more dedicated exhibit time and networking**
- **Lunch in the hall on day one**
- **Prize drawings to encourage attendees to visit the exhibit hall and engage with vendors**



Who exhibits with ITLS?

Industry leaders that include Simulaids, Z-Medica, SAM Medical Products, Brady/Pearson, Rescue Essentials, North American Rescue, and more. See past sponsors and exhibitors at ITRAUMA.org/conference



Conference Location **TROPICANA LAS VEGAS**

**3801 S Las Vegas Blvd
Las Vegas, NV 89109**

Reservations: 888-381-8767

Book online: ITRAUMA.org/vegas

The conference room rate of \$119 per night plus a \$15 daily Resort Fee and all applicable taxes includes complimentary guest room WiFi. The cut-off date for this rate is October 21, 2019.

Exhibit Schedule

Exhibit Move-In

Thursday, November 14, 2019:

3:30 PM - 5:30 PM

Exhibit Hours

Thursday, November 14, 2019:

6:00 PM - 8:30 PM

Friday, November 15, 2019:

7:00 AM - 3:00 PM

Exhibit Move-Out

Friday, November 15, 2019:

3:00 PM - 5:00 PM

Exhibit hours are subject to change. Exhibitors may not dismantle their booths earlier than 3:00 PM Friday, November 15.

Corporate Support Opportunities

Increase your profile with these added benefits:

- Exhibit space with all of the benefits provided to exhibitors (see page 3)
- Recognition in the onsite conference program
- Recognition in select posts within conference mobile app
- Recognition on signage strategically placed in Exhibit Hall for additional exposure
- Exclusive pre-show registrant mailing list — make contact with attendees before and after the conference
- Name badge ribbons for your company representatives identifying your level of support

Have another idea? We can work with you to create your own custom package! Speaker sponsorship or social event support are just a few of the other opportunities that can be arranged. Contact ITLS for more details.

MARKET RESEARCH OPPORTUNITY

Focus Group

ITLS offers numerous market research opportunities for companies to learn more about their customers' needs and interests. ITLS can work with your company to host a Focus Group at the International Trauma Conference. ITLS will assist your company by recruiting the audience you wish to target for a Focus Group or personal appointment. ITLS will provide the meeting room at no additional cost to your company. All audio-visual equipment and labor expenses as well as food and beverage expenses are the responsibility of the supporter.

Pricing based on desired number of participants – from \$10,000

*This opportunity does not qualify for the Corporate Sponsor Benefits as defined above.



Platinum Patron Opportunities – \$3,000 and Above

Your company will receive all of the benefits listed on Pages 3-4 in addition to those noted with each opportunity.

Continental Breakfast Package \$7,500 exclusive

- Includes 2 days of meals
- Acknowledgement as exclusive supporter on signage at breakfast stations for the entire conference
- Opportunity to greet attendees at the refreshment station on selected day(s) with your promotional gift item (item must be approved by ITLS)
- Inclusion of e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 1 representative (including continuing education credit)

Breakfast or Lunch Product Showcase \$3,500 exclusive (3 available)

ITLS offers your company the unique opportunity to conduct a 45-minute Breakfast or Lunch Product Showcase presentation (non-CME) to educate up to 30 attendees about your company's products or services.

Breakfast Product Showcases:

Friday, November 15 | Saturday, November 16

Lunch Product Showcase: Saturday, November 16

Product Showcase Benefits:

- Recognition signage promoting your Showcase to be placed in registration area, exhibit hall, and outside presentation room
- Promotion in the conference brochure and onsite program
- Promotion on the conference website and mobile app
- Email promotion sent by ITLS encouraging registrants to attend your Product Showcase

Editorial Board Private Product Showcase \$5,000

Thursday, November 14*

Host a private meeting with members of the ITLS Editorial Board to educate them about your company's products and services, and discuss possible promotion within future ITLS educational materials. This exclusive opportunity provides maximum face time with ITLS' content creators and thought leaders.

*Other opportunities may be available at Editorial Board's winter and summer meetings; contact ITLS for details.

It is highly recommended that Product Showcase supporters provide boxed meals to attract attendees. Supporter is responsible for ordering and paying for boxed meals, beverages, and all audio/visual labor and equipment. These expenses are not included in the fee and will be contracted directly with hotel convention services. Outside food and beverage not permitted.

Platinum Conference Supporter \$3,000

- Inclusion of e-flyer (max 3 pages PDF) in registrant materials
- Opportunity to place a promotional flyer on the registration counter (supporter provides)
- Recognition in selected International Trauma Conference social media posts
- One-time placement of 150-word content with 1 link and 1 image in ITLS Global eNews blast (circulation 21,000)



Gold Patron Opportunities – \$2,000 to \$2,500

Your company will receive all of the benefits listed on Pages 3-4 in addition to those noted with each opportunity.

Mobile App \$2,500 exclusive

- Corporate logo or other banner ad branded on every page of the conference mobile app with direct link to website
- Two push notifications during the event to drive traffic to your exhibit and/or website
- Recognition of support in eBlasts to attendees encouraging them to download app
- Statistics from 2018 conference
 - 72% of conference attendees downloaded the 2018 conference app and accessed its content more than 4,600 times!
 - Inclusion of an e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 1 representative (including continuing education credit)



Refreshment Breaks (2 per day) \$2,500 per day or Full conference exclusive option – \$4,500

- Acknowledgement as exclusive supporter on signage at refreshment station on selected day(s)
- Opportunity to greet attendees at the refreshment station on selected day(s) with a promotional gift item (supporter provides item; item must be approved by ITLS)
- Inclusion of an e-flyer (max 1 page PDF) in registrant materials

Gold Conference Supporter \$2,000

- Inclusion of an e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 1 representative (including continuing education credit)
- Recognition signage strategically placed around Exhibit Hall for additional exposure

Name Badge \$2,500 exclusive

- Opportunity to display company name and corporate logo on design of conference name badge for all conference participants and vendors
- Inclusion of an e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 1 representative (including continuing education credit)



Silver Patron Opportunities – \$1,000 to \$1,500

Your company will receive all of the benefits listed on Pages 3-4 in addition to those noted with each opportunity.

Step-and-Repeat Photo Background with Company Logo \$1,500 (non-exclusive - 3 available)

- Opportunity to include company logo to alternate with ITLS and other vendor logos on the conference step-and-repeat photo backdrop banner – used throughout the conference and at Opening Reception to capture memories for social media, ITLS website, publications and more
- Inclusion of an e-flyer (max 1 page PDF) in registrant materials



Notepad and Pen with Company Logo \$1,250, plus 350 notepad/pen sets

- Opportunity to display company logo and website address on the notepads and pens given to all registrants (supporter provides sets – not included in sponsorship cost)
- Inclusion of an e-flyer (max 1 page PDF) in registrant materials



Opening Reception \$1,500

Includes 2 hors d'oeuvres trays at your booth
Add additional hors d'oeuvres tray: \$250 per tray

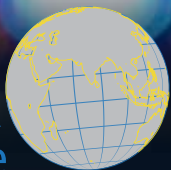
- Drive traffic directly to your exhibit with the purchase of hors d'oeuvre trays during Opening Reception
- Participating exhibitors will be identified with a helium balloon display for visual recognition
- Inclusion of an e-flyer (max 1 page PDF) in registrant materials

Silver Conference Supporter \$1,000

- Inclusion of an e-flyer (max 1 page PDF) in registrant materials
- Recognition signage in Exhibit Hall for additional exposure



INTERNATIONAL TRAUMA conference



TROPICANA LAS VEGAS * NOVEMBER 13-16, 2019

Corporate Support **REGISTRATION**

To register, please complete and return this form with payment information to:

International Trauma Life Support
3000 Woodcreek Drive, Suite 200
Downers Grove, IL 60515 USA

Or fax to: **630.495.6404** Attn: Sue McDonough
Questions? Call: **888.495.ITLS** or **630.495.6442, ext. 201**
Email: **suem@itrauma.org** Log on: **www.itrauma.org**

COMPANY INFORMATION

All Information in this section will be published in the onsite meeting program for attendees.

*Company name:

Exhibitors' names as they should appear on badges:

*Company mailing address:

*City: _____ *State/Province: _____

*Zip/Postal Code: _____ *Country: _____

*Phone: _____ *Company Website: _____

Toll-Free Phone: _____ Company Email: _____

PRIMARY CONTACT

All exhibitor correspondence will be sent to the organization or company's primary contact using the information provided below. If this is not acceptable, please provide alternative information.

Contact name and title:

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Phone: _____

Fax: _____

Email: _____

Please indicate your interest in the following (all prices listed in U.S. Dollars):

PLATINUM PATRON OPPORTUNITIES

☐ **Continental Breakfast Package** - \$7,500

☐ **Editorial Board Product Showcase** (November 14) - \$5,000

☐ **Breakfast or Lunch Product Showcase** - \$3,500

Choose: ☐ Breakfast - November 15 ☐ Breakfast - November 16 ☐ Lunch - November 16

☐ **Platinum Conference Supporter** - \$3,000

GOLD PATRON OPPORTUNITIES

☐ **Mobile App** - \$2,500

☐ **Name Badge** - \$2,500

☐ **Refreshment Breaks** - \$2,500 per day

Choose: ☐ November 15 ☐ November 16 **OR** ☐ \$4,500 - Full conference exclusive

☐ **Gold Conference Supporter** - \$2,000

SILVER PATRON OPPORTUNITIES

☐ **Step-and-Repeat Photo Background with Company Logo** - \$1,500

☐ **Opening Reception** - \$1,500 (includes 2 hors d'oeuvres trays) at your booth

☐ Add _____ hors d'oeuvres tray - \$250 per additional tray

☐ **Notepad and Pen with Company Logo** - \$1,250

☐ **Silver Conference Supporter** - \$1,000

STANDARD EXHIBIT SPACE

☐ **For-profit org** - \$895 ☐ **Non-profit org** - \$695

Add on: ☐ Additional table - \$400 ☐ Additional exhibitor badge(s) - \$175 x quantity: _____

Please include up to a 100-word company description and a high-resolution logo (EPS preferred; PDF, JPEG, and TIF accepted) for inclusion in participant materials. Submissions should be emailed to suem@itrauma.org and must be received by October 1, 2019.

We agree to abide by the rules and regulations listed and which are part of the agreement between myself/our company and International Trauma Life Support. We also agree to comply with the ACCME Standards for Commercial Support and authorize reservation of space at the 2019 International Trauma Conference.

Signature: _____

Date: _____

Payment Method (please do not send cash)

☐ Check enclosed (payable to ITLS)

☐ Mastercard ☐ Discover

☐ VISA ☐ American Express

Credit Card Number

Exp. Date: _____

Total Fee: \$ _____

Registration open online at ITRAUMA.org/exhibit