

# INTERNATIONAL TRAUMA conference



**November 7-10, 2018**  
**ST. LOUIS, MISSOURI**  
Hilton St. Louis at the Ballpark

## Corporate Support OPPORTUNITIES

exhibit . sponsor . customize



*Target  
global markets  
at the International  
Trauma Conference*



[ITRAUMA.org/conference](http://ITRAUMA.org/conference)



**ITLS**  
International  
Trauma Life Support

# ITLS understands your need for maximum exposure: Make global connections with ITLS in 2018

Conference attendance averages 300 participants:

**Join International Trauma Life Support** for the world's premier prehospital trauma conference attracting EMS professionals from around the globe.

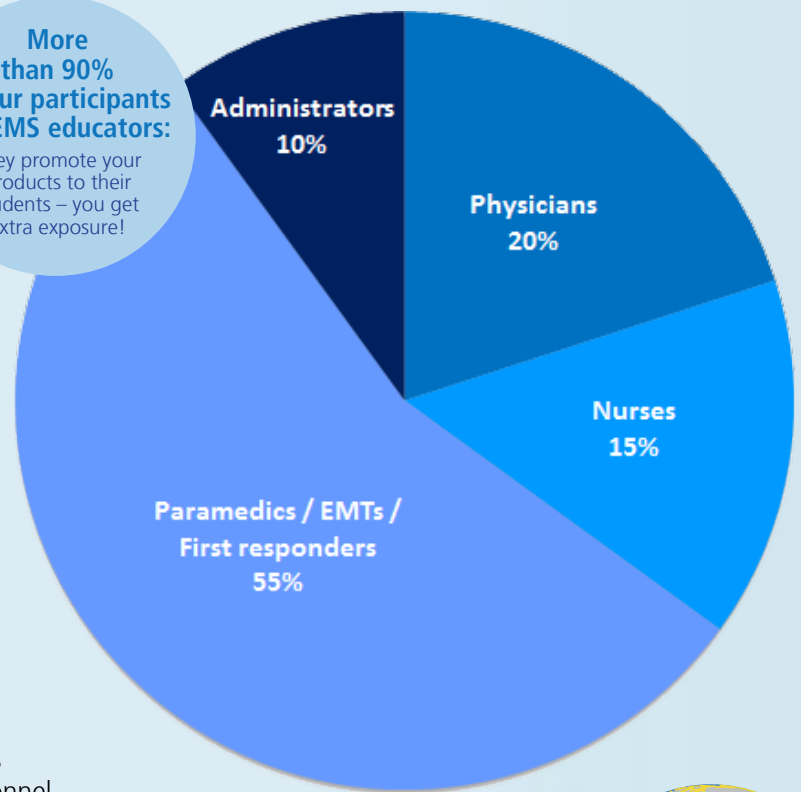
**Exhibiting at the International Trauma Conference brings you face-to-face with key decision makers** who purchase emergency medical products and services for EMS systems, hospitals and training institutions around the world. Target a diverse audience of industry professionals with ITLS.

## Who attends?

- Emergency physicians
- Emergency nurses
- Paramedics
- EMS administrators
- Trauma surgeons
- Critical-care nurses
- EMTs and first responders
- Tactical and military personnel

More than 90% of our participants are EMS educators:

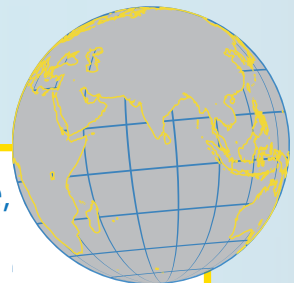
They promote your products to their students – you get extra exposure!



## Target a global market with ITLS

At the 2017 International Trauma Conference, **18 countries** were represented:

Australia, Brazil, Canada, China, Colombia, Denmark, Germany, Haiti, India, Italy, Japan, Nepal, Republic of Korea, Slovenia, Spain, United Arab Emirates, United Kingdom & United States.





## 2018 Exhibit Space Rates & Benefits

### Your presence at the International Trauma Conference includes:

- One 6-foot draped table and two chairs for 2 company representatives
- A 100-word description of your products and services and your corporate logo in the onsite materials
- Your corporate logo and a link to your website posted on ITRAUMA.org starting at the time of your registration, plus an enduring link after the conference
- A complete post-show listing of registrant addresses for post-event marketing
- Complimentary continental breakfast and coffee breaks during exhibit hours

### Standard Exhibit Space

**For-profit org:** \$895

Additional table: \$400

**Non-profit org:** \$695

Additional exhibitor badges: \$175 per person

### FEATURES OF THE EXHIBIT HALL FOR 2018:

- **Longer breaks for more dedicated exhibit time and networking**
- **Lunch in the hall on day one**
- **Prize drawings to encourage attendees to visit exhibit hall and engage with vendors**



### Who exhibits with ITLS?

Industry leaders that include Simulaids, SAM Medical Products, Cardiac Science Corporation, Teleflex, Brady/Pearson, and more. See past sponsors and exhibitors at [ITRAUMA.org/conference](http://ITRAUMA.org/conference)



### Conference Location

**HILTON ST. LOUIS  
AT THE BALLPARK**

**1 S. Broadway, St. Louis, MO 63102**

**Reservations:**

**Book online:** [ITRAUMA.org/stlouis](http://ITRAUMA.org/stlouis)

The conference room rate of \$145 per night plus all applicable taxes includes complimentary guest room WiFi. The cut-off date for this rate is October 15, 2018.

### Exhibit Schedule

#### Exhibit Move-In

**Thursday, November 8, 2018:**

3:30 PM - 5:30 PM

#### Exhibit Hours

**Thursday, November 8, 2018:**

6:00 PM - 7:30 PM

**Friday, November 9, 2018:**

7:00 AM - 5:00 PM

#### Exhibit Move-Out

**Friday, November 9, 2018:**

5:00 PM - 7:00 PM

Exhibit hours are subject to change. Exhibitors may not dismantle their booths earlier than 5:00 PM Friday, November 9.

## Corporate Support Opportunities

### Increase your profile with these added benefits:

- Exhibit space with all of the benefits provided to exhibitors (see page 3)
- Recognition in the onsite conference program
- Recognition in select posts within conference mobile app
- Recognition on signage strategically placed in Exhibit Hall for additional exposure
- Exclusive pre-show registrant mailing list — make contact with attendees before and after the conference
- Name badge ribbons for your company representatives identifying your level of support

**Have another idea?** We can work with you to create your own custom package! Speaker sponsorship or social event support are just a few of the other opportunities that can be arranged. Contact ITLS for more details.

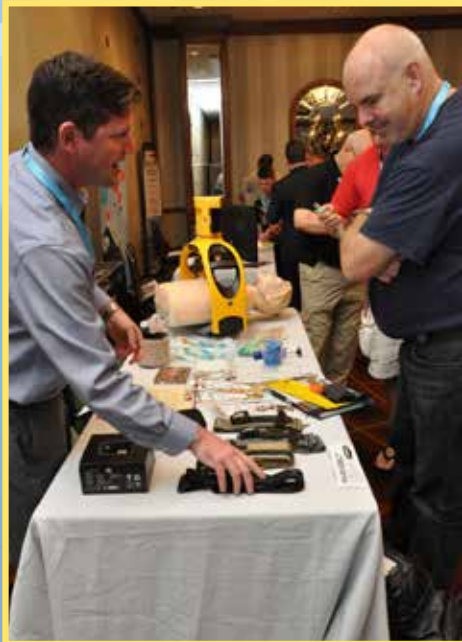
## MARKET RESEARCH OPPORTUNITY

### Focus Group

ITLS offers numerous market research opportunities for companies to learn more about their customers' needs and interests. ITLS can work with your company to host a Focus Group at the International Trauma Conference. ITLS will assist your company by recruiting the audience you wish to target for a Focus Group or personal appointment. ITLS will provide the meeting room at no additional cost to your company. All audio-visual equipment and labor expenses as well as food and beverage expenses are the responsibility of the supporter.

**Pricing based on desired number of participants – from \$10,000**

\*This opportunity does not qualify for the Corporate Sponsor Benefits as defined above.





## Platinum Patron Opportunities – \$3,000 and Above

Your company will receive all of the benefits listed on Pages 3-4 in addition to those noted with each opportunity.

### Continental Breakfast Package \$7,500 exclusive

- Includes 2 days of meals
- Acknowledgement as exclusive supporter on signage at breakfast stations for the entire conference
- Opportunity to greet attendees at the refreshment station on selected day(s) with your promotional gift item (item must be approved by ITLS)
- Inclusion of an e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 1 representative (including continuing education credit)

### Breakfast or Lunch Product Showcase \$3,500 exclusive (3 available)

ITLS offers your company the unique opportunity to conduct a 45-minute Breakfast or Lunch Product Showcase presentation (non-CME) to educate up to 30 attendees about your company's products or services.

#### Breakfast Product Showcases:

Friday, November 9 | Saturday, November 10

#### Lunch Product Showcase: Saturday, November 10

#### Product Showcase Benefits:

- Recognition signage promoting your Showcase to be placed in registration area, exhibit hall, and outside presentation room
- Promotion in the conference brochure and onsite program
- Promotion on the conference website and mobile app
- Email promotion sent by ITLS encouraging registrants to attend your Product Showcase

### Editorial Board Private Product Showcase \$5,000

Thursday, November 8\*

Host a private meeting with members of the ITLS Editorial Board to educate them about your company's products and services, and discuss possible promotion within future ITLS educational materials. This exclusive opportunity provides maximum face time with ITLS' content creators and thought leaders.

\*Other opportunities may be available at Editorial Board's winter and summer meetings; contact ITLS for details.

*It is highly recommended that Product Showcase supporters provide boxed meals to attract attendees. Supporter is responsible for ordering and paying for boxed meals, beverages, and all audio/visual labor and equipment. These expenses are not included in the fee and will be contracted directly with hotel convention services. Outside food and beverage not permitted.*

### Platinum Conference Supporter \$3,000

- Inclusion of an e-flyer (PDF) in registrant materials
- Opportunity to place a promotional flyer on the registration counter (supporter provides)
- Recognition in selected International Trauma Conference social media posts
- One-time placement of 150-word content with 1 link and 1 image in ITLS Global eNews blast (circulation 21,000)



## Gold Patron Opportunities – \$2,000 to \$2,500

Your company will receive all of the benefits listed on Pages 3-4 in addition to those noted with each opportunity.

### Mobile App \$2,500 exclusive

- Corporate logo or other banner ad branded on every page of the conference mobile app with direct link to website
- Two push notifications during the event to drive traffic to your exhibit and/or website
- Recognition of support in eBlasts to attendees encouraging them to download app
- Statistics from 2016 conference
  - 66% of conference attendees downloaded the 2016 conference app and accessed its content more than 4,200 times!
  - Inclusion of an e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 1 representative (including continuing education credit)



### Refreshment Breaks (2 per day) \$2,500 per day or Full conference exclusive option – \$4,500

- Acknowledgement as exclusive supporter on signage at refreshment station on selected day(s)
- Opportunity to greet attendees at the refreshment station on selected day(s) with a promotional gift item (supporter provides item; item must be approved by ITLS)
- Inclusion of an e-flyer (max 1 page PDF) in registrant materials

### Gold Conference Supporter \$2,000

- Inclusion of an e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 1 representative (including continuing education credit)
- Recognition signage strategically placed around Exhibit Hall for additional exposure

### Name Badge \$2,500 exclusive

- Opportunity to display company name and corporate logo on design of conference name badge for all conference participants and vendors
- Inclusion of an e-flyer (max 3 pages PDF) in registrant materials
- Complimentary conference registration for 1 representative (including continuing education credit)



## Silver Patron Opportunities – \$1,000 to \$1,500

Your company will receive all of the benefits listed on Pages 3-4 in addition to those noted with each opportunity.

### Step-and-Repeat Photo Background with Company Logo \$1,500

- Opportunity to include company logo to alternate with ITLS logos on the conference step-and-repeat photo backdrop banner – used throughout the conference and at Opening Reception to capture memories for social media, ITLS website, publications and more
- Inclusion of an e-flyer (max 1 page PDF) in registrant materials



### Notepad and Pen with Company Logo \$1,250, plus 350 notepad/pen sets

- Opportunity to display company logo and website address on the notepads and pens given to all registrants (supporter provides sets – not included in sponsorship cost)
- Inclusion of an e-flyer (max 1 page PDF) in registrant materials



### Opening Reception \$1,500

Includes 2 hors d'oeuvres trays at your booth  
Add additional hors d'oeuvres tray: \$250 per tray

- Drive traffic directly to your exhibit with the purchase of hors d'oeuvre trays during Opening Reception
- Participating exhibitors will be identified with a helium balloon display for visual recognition
- Inclusion of an e-flyer (max 1 page PDF) in registrant materials

### Silver Conference Supporter \$1,000

- Inclusion of an e-flyer (max 1 page PDF) in registrant materials
- Recognition signage in Exhibit Hall for additional exposure





# INTERNATIONAL TRAUMA conference



**November 7-10, 2018**  
**ST. LOUIS, MISSOURI**

Hilton St. Louis at the Ballpark

## Corporate Support

## REGISTRATION

To register, please complete and return this form with payment information to:

**International Trauma Life Support**  
3000 Woodcreek Drive, Suite 200  
Downers Grove, IL 60515 USA

Or fax to: **630.495.6404** Attn: Sue McDonough  
Questions? Call: **888.495.ITLS** or **630.495.6442, ext. 201**  
Email: **suem@itrauma.org** Log on: **www.itrauma.org**

### COMPANY INFORMATION

All Information in this section will be published in the onsite meeting program for attendees.

\*Company name:

\_\_\_\_\_

Exhibitors' names as they should appear on badges:

\_\_\_\_\_

\_\_\_\_\_

\*Company mailing address:

\_\_\_\_\_

\*City: \_\_\_\_\_ \*State/Province: \_\_\_\_\_

\*Zip/Postal Code: \_\_\_\_\_ \*Country: \_\_\_\_\_

\*Phone: \_\_\_\_\_ \*Company Website: \_\_\_\_\_

Toll-Free Phone: \_\_\_\_\_ Company Email: \_\_\_\_\_

### PRIMARY CONTACT

All exhibitor correspondence will be sent to the organization or company's primary contact using the information provided below. If this is not acceptable, please provide alternative information.

Contact name and title:

\_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate your interest in the following (all prices listed in U.S. Dollars):

#### PLATINUM PATRON OPPORTUNITIES

☐ **Continental Breakfast Package** - \$7,500

☐ **Editorial Board Product Showcase** - \$5,000

☐ **Breakfast or Lunch Product Showcase** - \$3,500

Choose: ☐ Breakfast - November 9 ☐ Breakfast - November 10 ☐ Lunch - November 10

☐ **Platinum Conference Supporter** - \$3,000

#### GOLD PATRON OPPORTUNITIES

☐ **Mobile App** - \$2,500

☐ **Name Badge** - \$2,500

☐ **Refreshment Breaks** - \$2,500 per day

Choose: ☐ November 9 ☐ November 10 **OR** ☐ \$4,500 - Full conference exclusive

☐ **Gold Conference Supporter** - \$2,000

#### SILVER PATRON OPPORTUNITIES

☐ **Step-and-Repeat Photo Background with Company Logo** - \$1,500

☐ **Opening Reception** - \$1,500 (includes 2 hors d'oeuvres trays) at your booth

☐ Add \_\_\_\_\_ hors d'oeuvres tray - \$250 per additional tray

☐ **Notepad and Pen with Company Logo** - \$1,250

☐ **Silver Conference Supporter** - \$1,000

#### STANDARD EXHIBIT SPACE

☐ **For-profit org** - \$895 ☐ **Non-profit org** - \$695

☐ Additional table - \$400 ☐ Additional exhibitor badge(s) - \$175 per badge. Quantity: \_\_\_\_\_

Please include up to a 100-word company description and a high-resolution logo (EPS preferred; PDF, JPEG, and TIF accepted) for inclusion in participant materials. Submissions should be emailed to [suem@itrauma.org](mailto:suem@itrauma.org) and must be received by October 1, 2018.

We agree to abide by the rules and regulations listed and which are part of the agreement between myself/our company and International Trauma Life Support. We also agree to comply with the ACCME Standards for Commercial Support and authorize reservation of space at the 2018 International Trauma Conference.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

#### Payment Method (please do not send cash)

☐ Check enclosed (payable to ITLS)

☐ Mastercard ☐ Discover

☐ VISA ☐ American Express

Credit Card Number \_\_\_\_\_

Exp. Date: \_\_\_\_\_

**Total Fee: \$** \_\_\_\_\_

**Registration open online at [ITRAUMA.org/exhibit](http://ITRAUMA.org/exhibit)**